

Dasmarinas Village Association Inc.

1417 Campanilla Street, Dasmarinas Village
Tel. No.: 817-3316

D.V.A. Circular No. 2005-18

June 23, 2005

**RE: DASMARINAS VILLAGE – CSA TRAFFIC
REROUTING SCHEME**

The Board of Governors appreciated receiving various comments from the residents on the recently implemented traffic rerouting scheme, both positive and negative.

As a background, the new rerouting scheme only affected the Palm Avenue road segment from CSA Gate 1 to Pasay Road. Originally, Palm Avenue was open to two-way traffic during school rush hours. This was changed to all one-way with the outer two lanes as "Through Traffic". The one-way scheme around the school perimeter during peak hours is not a new idea. The same one-way scheme has been employed effectively in other schools notably Assumption (San Lorenzo) and Xavier/ICA Schools (Greenhills) which greatly facilitated the flow of traffic around the schools. The said scheme eliminated the outbound traffic exiting Palm Avenue to Pasay Road and makes it easier for Traffic Officers manning the Pasay Road – Palm Avenue intersection by concentrating their attention for vehicles exiting Pasay Road and incoming vehicles on Palm Avenue only. We have likewise designated the outer lanes along Palm, Carissa and Lumbang Streets as Through Traffic (no parking, no waiting, no dropping, no pick up lanes). This would facilitate the vehicles of residents who are passing through these streets during said peak hours. Lastly, we have strictly implemented the No Parking rule for all roads around the CSA (Palm, Carissa and Lumbang) and all access roads to the said main roads in order to provide a smoother flow of traffic.

With the new scheme, traffic conditions have improved significantly and CSA is planning to implement the one-way scheme within their school perimeters. A total of 75 traffic citations (mostly to non-residents) were issued to strictly enforce the traffic scheme. The Board wishes to emphasize that this new scheme is not to favor the CSA students in going to and from CSA, but to lessen and ease the traffic that the DVA residents encounter during the school year.

However, due to the suggestions and complaints received from residents, particularly those living in the area bounded by EDSA, Amoroso and Palm Avenue, the Board has decided that beginning on June 20, 2005, Dasmarinas residents located within the said areas can exit through Magnolia Street and turn left to Palm Avenue.

We are continually exploring options to solve the traffic situation during peak hours. The Board welcomes any suggestions.

Leslie Anne T. Cruz
LESLIE ANNE T. CRUZ
President